



FALL FUNDRAISER FOR MUSTARD SEED SHELTER ON NOVEMBER 7, 2024 | 6-9 P.M. | SVRC MARKETPLACE

Dear friends,

I am thrilled to announce that planning is well underway for the 8th annual **Sowing Seeds of Hope fall fundraiser**, on Thursday, Nov. 7, 2024, at the SVRC Marketplace in downtown Saginaw.

Since opening our doors in 1995, Mustard Seed has provided shelter and radical hospitality to more than 1,700 women and children experiencing homelessness. Our Sowing Seeds of Hope events are a critical source of funding for the life-changing work we do at Mustard Seed. Every dollar raised makes a difference. In 2023 we provided over 13,500 nights of shelter to 39 women and 34 children. We celebrated 40 guests moving into permanent supportive housing and 36 guests getting jobs and/or beginning education or training programs!

Our 2023 event raised over \$16,000, which went directly to support our day-to-day operations and life-changing services. We also raised \$14,000 in a special appeal to fund a fire escape, security cameras, and additional safety and security features for our home. **This year, our team has set a goal to raise \$40,000.** I hope you will consider one of our many sponsorship or donation opportunities - we cannot do this important work without you!

Amy Bartels Roe, Executive Director




SPONSORSHIP OPPORTUNITIES

All sponsors are recognized on our website, in social media and throughout the event.

Title Sponsor		\$10,000
Event Sponsors		In Honor/ Memory of*
Harvesting New Life	\$5,000	\$1,000
Growing Purpose	\$1,500	\$750
Nurturing Promise	\$1,000	\$250
Planting Possibility	\$500	\$100

**Honor a loved one with a special gift in their name.*

If you are unable to participate as a sponsor or donor, please consider joining us on **Thursday, November 7** - tickets are \$60 and we'll have entertainment, various raffles, cash bar and a strolling meal provided by the vendors at the SVRC Marketplace and downtown businesses. Contact us for tickets at ssoh@themustardseedshelter.org.



MISSION

We water the seed of inner strength in women experiencing homelessness so they can make a better life for themselves and their children.

PAYMENT, SPONSORSHIPS AND DONATIONS

Please return completed form with payment by October 25

Yes! I/we would like to help provide critical services to women and children experiencing homelessness in our community.

Business/In Honor or Memory of _____

Contact Name _____

Email _____ Phone _____

Address _____

SPONSORSHIP
Check enclosed

DONATION

I am/we are unable to attend, but please accept this donation to support Mustard Seed Shelter's mission and work.

PRIZE DONOR
Item(s) _____

Please contact me for pickup



PAYMENT OPTIONS

Email a copy of your form to: ssoh@themustardseedshelter.org and pay by credit card at themustardseedshelter.org/ssoh

Mail to:
Mustard Seed Shelter SSOH November
1325 Cherry Street | Saginaw, MI 48601

Please make checks payable to:
Mustard Seed Shelter EIN: 11-3661899

SPONSORSHIP LEVELS AND PERKS

Title Sponsor \$10,000

- 2 reserved tables (20 tickets)
- Business name on all event promotions
- Premium ad in program

Harvesting New Life \$5,000

- 12 event tickets
- Full-page ad in program

Growing Purpose \$1,500

- 4 event tickets
- Half-page ad in program

Nurturing Promise \$1,000

- 2 event tickets
- Half-page ad in program

Planting Possibility \$500

- Logo in program

All sponsors are recognized on our website, in social media and throughout the event.



LOGO/AD SUBMISSION

When you submit your form, please also send a high-resolution jpg or png (300 dpi minimum) of your logo for inclusion in our marketing to ssoh@themustardseedshelter.org

For sponsorship levels that include a printed ad, specs are as follows:

- Full page: 5.5" (w) x 8.5" (h)
- Half page: 5.5" (w) x 4.25" (h)

If you have questions, please email ssoh@themustardseedshelter.org

